



**Increase Visibility and Stay Connected with  
International Student Exchange –**

## **Become a CSIET Corporate Partner!**

The CSIET *Corporate Partner Program* was established in response to increasing interest from commercial and business entities that work with the international youth exchange community. This partnership program will provide business groups the opportunity to develop a formal relationship with CSIET and its members and to gain wider exposure for their products and services. By joining CSIET, Corporate Partners will demonstrate significant support for CSIET, its nearly 300 paid member organizations and its mission of promoting international youth exchange.

### **WHY PARTNER WITH CSIET?**

Established in 1984, CSIET is a not-for-profit foundation that promotes international youth exchange to ensure that youth experience meaningful and safe exchanges in the United States and abroad. By joining CSIET, Corporate Partners will have access to key youth exchange industry leaders and decision makers. By establishing these direct connections to program managers and service providers, Corporate Partners will more effectively reach out to the international youth exchange industry.

### **INCREASE VISIBILITY**

CSIET Corporate Partners will be in communication with CSIET throughout the year and will be provided with an exclusive opportunity to promote their products and services to all CSIET members.

#### ☒ ***Special Rates for CSIET Annual Conferences***

CSIET Annual Conferences attract representatives from CSIET's almost 300 paid member organizations, which mainly consist of U.S.-based youth exchange organizations and their international partner agencies, and educational associations. CSIET Corporate Partners will receive the following meeting and conference benefits:

- Discounted exhibitor and advertising rates
- Priority scheduling for pre-conference exhibitor sessions
- Pre-conference email list of attendees

#### ☒ ***Discounts on Advertising Rates for CSIET publications***

CSIET publishes the *Advisory List* annually as a service to schools, students, and host families. Exchange programs, high schools, and U.S. embassies use the *Advisory List* as a reference throughout the year. Additionally, CSIET newsletters and other publications will also provide further exposure.

#### ☒ ***Annual Promotional Emailing Service and Corporate Logo/Summary on CSIET Website***

Your organization will be provided with the opportunity to present products and services to CSIET members through an annual email forwarded by CSIET. You will also be able to provide your company's logo and summary on our website.\*

### **STAY CONNECTED**

Corporate Partners will receive CSIET's monthly e-newsletter as well as ten complementary copies of the CSIET *Advisory List* for information on CSIET's mission and standards, and descriptions of all CSIET-listed organizations.

### **JOIN CSIET, BECOME A CORPORATE PARTNER TODAY!**

Please complete and send the following application form and a dues payment (check payable to CSIET or credit card information) to CSIET. For more information, please contact the CSIET office at [mailbox@csiet.org](mailto:mailbox@csiet.org).

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\* After review and subject to edit – this is not a CSIET endorsement.



## Corporate Partner Program

# 2016-2017 Application

The CSIET Corporate Partner Program is open to commercial and business entities based in the United States that work with the international youth exchange community. By joining, Corporate Partners will demonstrate significant support for CSIET, its nearly 300 member organizations and its mission of promoting international youth exchange.

The Corporate Partner Program serves as the singular option for commercial and business entities to formally affiliate with CSIET. Accordingly, CSIET membership categories are not open to commercial and business applicants.

**CSIET Corporate Partner Dues    \$1,155**

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### ORGANIZATION INFORMATION

Name of Organization: \_\_\_\_\_

Point of Contact and Title: \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Extension: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Type of Organization: Please select from the following options (*check all that apply*)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Background Check/<br>Screening Services | <input type="checkbox"/> Information Technology                           | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Consulting                              | <input type="checkbox"/> Insurance, Medical                               | <input type="checkbox"/> Testing Services   |
| <input type="checkbox"/> Credentialing                           | <input type="checkbox"/> Insurance, General Liability/<br>Risk Management | <input type="checkbox"/> Travel/Tourism     |
| <input type="checkbox"/> Language Training                       | <input type="checkbox"/> Marketing Products                               | <input type="checkbox"/> Other: _____       |

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### PAYMENT INFORMATION

☐ Check payable to CSIET enclosed (*Checks must be in U.S. dollars drawn on an U.S. bank*)

☐ Visa    ☐ MasterCard    ☐ American Express    Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature (*Required*): \_\_\_\_\_ Date: \_\_\_\_\_

*Please send this form and payment (check payable to CSIET or credit card information) to CSIET, thank you.*

CSIET

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